

UDYAMA

About us

Founded in 1997, **Udyama** aims at strengthening and building capacities of local communities for rejuvenating ecological, economical and human capital by making optimum and sustainable use of local resources, working directly with the community and partner development organisations. In doing so, the process of choice has been building ‘**Community Resilience**’ enhancing adaptations to vulnerability and changing the attitude from dependency to self-reliance. **Udyama**’s role is focused on strengthening the local community through development communication, capability building exercises and participatory tools.

Our Vision

Ensure improved quality of life of vulnerable and marginalised small holders through livelihood enhancement and enhanced adaptation & resilience for risks reduction and vulnerability

Our Belief

We believe in translating the actions through continued reflection and mutual learning, and adopting sharing as a principle of development and change management. **Udyama** believes that safe, secured, specific, scale, smart and sustainable (6’S) efforts can bring about the desired change in promoting **Resilient Communities**.

Our Mission

To attain the vision, **Udyama** embraces integrated and convergent actions embedded into the community-led programmes promoting innovation and inclusion. We facilitate networking among people for collective actions towards reducing disaster risks, vulnerability, shocks & stress, drudgery, susceptibility (Natural, Climate and Human made) and achieving livelihood, gender privileges and equitable and sustainable development.

Strategic Approaches

Udyama follows four strategic directions towards fulfilment of its stated Vision and Mission:

- Program diversity with value based assurance and insurance
- Creating enabling environment for micro-macro linkages
- Institution Building , Process Development & Partnership
- Promotion of alternative and local-specific development processes

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Thematic Areas

- Landscape based ecological advancement
- Community Livelihoods Resilience & Climate Adaptation
- Life Skill Development towards Social Entrepreneurship
- Ecosystem-based DRR and model building
- Encouraging inclusion, innovations, Knowledge, and technology transfer
- Cross-Sector Integration with WASH, Nutrition and Environmental Education
- Promoting & Strengthening Farmer Producer Organisations & Women collectives
- Minimize Distress Migration & urban Resilience Promotion,
- Promoting Low Emission Development & Carbon Credit
- Circular Development & Economies in reusing, rejuvenating , restoring & rehabilitating resource base

Footprints in Odisha



Balangir,
Nuapada
Nabarangpur
Kalahandi
Baragada
Sonepur, Boudh
Nayagarh
Jagatsinghpur
Balasore, Puri
Ganjam,
Deogada
Jagatsinghpur
Kendrapada
Cuttack,

The organization has undertaken Complex, multi-stakeholder projects and is conscious of the need for consensus building among various stakeholders for successful implementation of development projects. Key resources of the organization includes engagement with Government, public sector and civil society development projects and have necessary expertise in establishing links with different departments, administration and voluntary organizations at multiple levels for building support and Consensus for change.

Sonepur ,Gajapati, Mayurbhanja, Balasore

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Key Projects Implemented

COMMUNITY LED COVID REDINESS, PREPAREDNESS, RECOVERY & RESILIENCE	
FUNDER	Covid-Action-Collab (CAC) & Swasti
LOCATION	Balangir, Nuapada, Nabarangpur, Kalahandi, Baragada, Sonepur, Boudh, Nayagarh, Ganjam, Deogada Sonepur, Gajapati, Mayurbhanja, Rayagada, Keonjhar, Dhenkanal & Sambalpur districts
FOCUS	<p>Collaboration between UDYAMA and COVIDAction--Collab (CAC) for High Impact Interventions</p> <p>UDYAMA & CAC and both parties have agreed to collaborate for the implementation of the High Impact interventions : community based a people-centric, partnership-led, multi-disciplinary network that synergizes, augments and accelerates the impact of partners (implementers, providers and enablers) in their effort to support vulnerable communities to survive and thrive through humanitarian crises (like COVID-19) by ensuring relief, recovery and resilience building,</p> <p>Both parties have agreed to collaborate on the implementation of the following High Impact interventions:</p> <ul style="list-style-type: none"> ● COVID Risk Assessment and prevention - Assess risk for COVID-19 and screen for NCD / co morbidities like Hypertension, Diabetes, Anemia and lung health. ● Vaccine Readiness: Awareness, counselling & onboarding for COVID vaccines ● Social Protection - Enabling access to Social Protection schemes. ● Any other interventions like immunity boosting that is agreed mutually
PROMOTION OF FARMERS' PRODUCER ORGANISATION	
FUNDER	NABARD, Bhubaneswar
LOCATION	Balangir and Nayagarh districts
FOCUS	Livelihood empowerment of farmers through entrepreneurship mode emphasizing added market led skill buildings on agri-business based self-employment. Collectivising farmers into producer company platform, improving farmer's capacities on productivity enhancement, marketing and business skills, enabling them to develop business plans and facilitating linkage between producer group and market actors adopted as strategies in the intervention.

ENHANCING AGRICULTURAL PRODUCTIVITY AND RURAL LIVELIHOODS THROUGH SCALING UP OF SCIENCE LED DEVELOPMENT IN ODISHA	
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FUNDER	ICRISAT
LOCATION	Jagatsinghpur, Nayagarh, Boudh districts
FOCUS	ICRISAT collaborated with UDYAMA and engaged with government officials for scaling up and to operate in two districts in a mission mode. The overall goal is to sustainably increase agricultural production, productivity by 20% and profits for the smallholder farmers for improved livelihoods of small landholders through innovations, scaling-up of science-led development strategies and convergence with mainstream programs.

TOWARDS CAPITALISING OPPORTUNITY OF NREGS TO IMPACT LIVELIHOODS OF POOR	
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FUNDER	Sir Dorabji Tata Trust
LOCATION	Balangir, Nuapada, Keonjhar and Mayurbhanj districts
FOCUS	Enable access of poor and vulnerable communities to social security programs and enhanced income promoting livelihood diversification through creation and revival of micro-water bodies, organic-farming, crop-diversification, low water requiring agriculture in 50 numbers of poverty stricken Gram Panchayats in 4 districts.

DETAILING TO ACCELERATING OPPORTUNITIES AND MINIMIZING ADVERSE IMPACTS ON LIVES AND LIVELIHOODS IN DISTRESS MIGRATION	
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FUNDER	Jamsetji Tata Trust
LOCATION	Balangir district
FOCUS	Minimize adverse impacts of distress migration on lives and livelihood by empowering the migrants to exercise their rights, avail entitlements and pursue safe and protected migration with enhanced skills for employability and better economic gains. The intervention promoted convergence between GO-NGO-CBO-PRI institutions and think-tanks for logical advocacy and mainstream inclusion.

SUSTAINABLE LIVELIHOODS AND FAIR CLIMATE INITIATIVES IN ODISHA	
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FUNDER	ICCO Cooperation
LOCATION	Balangir, Nayagarh and Ganjam districts
FOCUS	Ensure livelihood security and incorporation of green energy among 4200 tribal, dalits, fisher folk and other backward families by

	enhancing production and income through community resilient farming systems to climate change.
MICRO-WATERSHED DEVELOPMENT FOR RISK REDUCTION AND LIVELIHOOD PROMOTION IN WESTERN ORISSA	
FUNDER	American India Foundation
LOCATION	Balangir district
FOCUS	Generate farm based livelihood options, enable production of food items at household level and enhancing poor people's buying capability and bargaining power in 200 villages of Titlagada, Muribahal, Bongamunda and Tureikela blocks of Balangir district through collective platforms of community.
LAUNCH SWAVALAMBAN CONNECT KENDRA AND CATALYZE CREATION AND GROWTH OF MSMES AS PART OF MISSION SWAVALAMBAN IN BALANGIR	
FUNDER	LetsEndorse Development Pvt. Ltd
LOCATION	Balangir district
FOCUS	UDYAMA has partnered with LetzEndorse to accelerate entrepreneurship by launching a Swavalamban Connect Kendra (SCK) in the district of Balangir. In addition to making people self-employed and start their own enterprises, the program is aimed towards promotion of Pradhan Mantri Mudra Yojana. The Kendra (or physical centres for enterprise aspirants) shall play a pivotal role by creating awareness about entrepreneurship in the local area and leading aspirants particularly from marginalized section through the process of enterprise set-up.
ESTABLISHING RISK REDUCTION AND LIVELIHOOD PROMOTION OF THE MARINE TRADITIONAL FISHING COMMUNITY IN ODISHA COAST THROUGH INFORMATION, COMMUNICATION AND TECHNOLOGY (ICT)	
FUNDER	AFPRO –UNDP
LOCATION	Ganjam, Puri, Jagatsighpur, Bhadrak, Balasore
FOCUS	The action research project focused on enhancing the livelihood security of poor fishing communities as well as reduce the vulnerability in Odisha. A process to foster greater involvement of poor communities in decision-making processes related to access, development and management of aquatic resources through Information, Communication and Technology (ICT) was developed. It encompassed social, economic, environmental and policy perspectives and will be carried out in a participatory way involving all key stakeholders in the community, civil society organisations, research institutions and administration.

ENHANCING COMMUNITY BASED FOOD AND WATER SECURITY THROUGH MICRO-DIVERSION BASED IRRIGATION INITIATIVE IN POVERTY STRICKEN AREAS OF ORISSA

FUNDER	Jamesti Tata Trusts
LOCATION	Nayagarh
FOCUS	Enhancing Livelihoods and accelerating community based food, water and environmental security through Micro-Diversion Based Irrigation Initiative for Livelihood empowerment.

IMPLEMENTING THE PROJECT RESOLVE “SUSTAINABLE WASTEMANAGEMENT & RECYCLE PROGRAM” IN ODISHA

FUNDER	Vodafone Spacetel Limited Company (VSL) under CSR
LOCATION	Bhubaneswar Urban
FOCUS	<p>Vodafone Spacetel Limited Company (VSL) & UDYAMA both agree to undertake sustainable waste management and processing from office waste with an objective of minimizing land fill, segregating solid, wet and biodegradable waste for processing with a demonstrative value for using composting, organic manure and other materials.</p> <p>Programs will be focussed for reducing land fill, surface pollution in recycling waste, reshaping & remaking the waste, experiment for other assets and non corrosive materials and demonstrate for alternative energy use and equipments. Other objective is to use drop out youths in waste management and skill building for environmental education, gainful employment and sustainability</p>

UNDERTAKING THE END WATER POVERTY CAMPAIGN IN ODISHA

FUNDER	Water Aid
LOCATION	Odisha (Khorda, Puri, Nayagarh, Balangir, Nuapada, Ganjam, Cuttack, Keonjhar, Mayurbhanja, Gajapati, Nabarangpur & Koraput)
FOCUS	<p>UDYAMA has undertaken the End-Water Campaign in order to engage multiple stakeholder, CSOs, Government, Corporate, Community leader to sensitize to sanitize, use of lean & potable water, stop open defecation .</p> <p>Other objective is to use hose hold latrine, use clean and safe toilets, prevent land water pollution, . To minimize the health risk of women, children and educate mass for stop open defecation towards a better well being and health drudgery, scaling the tap & Toilet in household & to engage drop out youths in waste management and skill building for environmental education, gainful employment and sustainability with sanitary mart exploration</p>

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Government Projects

Udyama implemented several projects supported by Government of Odisha. These includes:

- **Promotion of Farmers Producer Organisations in** Saintala and Titlagada blocks of Balangir and Odogaon and Dasapalla blocks of Nayagarh district with the support of North Eastern Development Finance Corporation Ltd. It aims at advancing livelihood empowerment through entrepreneurship mode emphasizing added market led skill buildings on agri-business based self- employment.
- **Enhancing Agricultural Productivity and Rural Livelihoods through scaling up of science led development in Odisha: Boochetana under RKVY** in Jagatsinghpur, Nayagarh and Boudh districts in collaboration with the Agriculture Department, Government of Odisha. The overall goal is to sustainably increase agricultural production, productivity by 20% and profits for the smallholder farmers through innovations and scaling-up of science-led development strategies for improved livelihoods.
- **Enhancing Agricultural Productivity and Rural Livelihoods through Scaling-up of Science-led Development in Odisha: Bhoochetana under National Food Security Mission (NFSM)** in Boudh district in collaboration with Agriculture Department, Government of Odisha.
- **Bringing Green Revolution to Eastern India** in Balangir and Nabarangapur districts supported by Department of Agriculture, Government of Odisha.
- **Undertaken Green Campaign during Common Wealth game** in collaboration with Centre from Science & Environment and Ministry of Environment, Government of India.
- Supported women with Water Backpacks under the campaign " Reducing Burden from Head to Shoulder" in water stressed areas of Titlagada in Bolangir supported by Balmer & Lawrie, Government PSU, New Delhi.

Study and Assessments

- **Environmental and Socio-Economic Impact Evaluation Study on Mahanadi Delta** commissioned for Centre for Development & Disaster Management Support Services and CDDMAS & IRGSA. The study covered 50 villages from Mahanadi command area and project affected and submergence areas the at downstream in Cuttack, Puri, Jagatsingpur, Kendrapada and Khurda district covering 73.37 million hectares.

Scope of the assignment - Study the effects of construction of projects in rehabilitation & resettlements on the affected villages, socio economic impacts related to literacy and employment, impacts on agriculture, animal resources, ground water, water quality, forest and fauna, land pattern etc.

Coastal Biodiversity & Bio-safety Study supported by IUCN : Implementation of the MFF Small Grants Facility (SGF) in India

Using the Resilience Analysis Protocol (RAP) to identify the priority areas for SGF 2015 . MFF strives to build coastal community resilience by applying the ecosystem-based approach. MFF defines coastal community resilience as the capacity of the socio-ecological system to understand, learn from, anticipate, self-organize, manage and continually adapt and adjust to uncertain and dynamic changes and perturbations that could be either natural or human induced or both. Social and ecological systems are inseparable and the coupled system's resilience is determined by the extent to which the synergistic adaptation benefits both social and ecological systems.

Learning & reflection: Resilience is not regarded as a quality that is either present or absent in a person or group but rather a process which may vary across circumstances and time. Building community resilience to natural disasters and climate change includes several actions bundled together. They include actions taken both before and after disasters, so much so also during the disaster. All the actions are centered around one core idea: improving or maximizing community capacities to minimize the impacts/vulnerabilities of disaster and climate change. A resilient community is one that takes intentional actions to enhance the personal and collective capacity of its citizens and institutions to respond to and cope with stress, overcome adversity or adapt positively to change.

Study on Hygoramework:

The study was undertaken in selected recurrent costal flood prone & drought prone areas to map-out prolonged risk, find out key sectors impacting lot, opportunity scanning, scanning of stakeholder to get engaged in climate induced risks & allied risks & bring out suggestion to enhancing capacities of communities towards building resilience to achieve important prerequisites for environmental sustainability where people first.

The rich state Odisha unfortunately is in the path way of depressions and cyclones formed in the Bay of Bengal during south west monsoon. With advance in global warming if sea storms acquire greater destructive power as is being forecasted, the state will be required to bear the brunt of such storms which means all the gains of development will be washed away in flood/storms waters. On the other, the intensity and frequency of droughts/disasters appear to be increasing every year with declining ground water availability followed by flash floods & these regions are *slowly moving towards desertification* (Dr. KL Pujari). The constant degradation of resources base poses a threat to the ability of the community to adapt the needs in the future. There are two major components in mainstreaming low carbon emission strategies & changing the lifestyle in connecting livelihoods in minimizing DRR, maximizing capability to adapt with climate vulnerability.

Value chain study Sustainable Livelihoods Initiatives, Odisha Project:

Objective is to promote producers groups and federate them to a producers company which will work towards mitigating distress sale of the agricultural, horticultural and forest produce, minimizing adverse impact of distress sale resulting in the migration of landless farm labourers and small/marginal farmers, preventing land degradation and supporting farming groups towards sustainable income and promote eco friendly entrepreneurs.

This study intends to link and analyse Green Energy (Solar & bio mass based fuel efficiency stoves) initiatives as it has direct relationship with sustainable ,consumption, production, preventing degradation, ecology and economy , health hazards and livelihoods in totality at the community . This study has brought out a set of appropriate recommendations towards assured and improved livelihood for the groups/ youths. More importantly, how the produces will fetch good market price /income with sustainable production and productivity approach, will establish fair trade practice or value addition to the existing produces in order to minimize price gap from point to point and groups will be capable enough to access information communication & technology to enhance capability of the producers groups in order to create a fora on business in development (BID) and self sufficiency.

Significant Accomplishments

- Engaged 20 Partner NGOs in 17 districts on Covid Vaccine Readiness towards community led preparedness on CAB Campaign, Sharing advisory towards minimize health risks during Covid-19 pandemic and provide counselling and health essentials, and engaged with mainstream government for better entitlement and reach out one and half lakhs vaccination in collaboration with CAC & Swasti
- Facilitated the citizen action for risk informed development towards minimizing climate risks and space for a campaign on micro-macro linkage with resilience and adaptation towards sustainable communities connecting with sustainable food system, water, culture, nature, lives, livelihoods in integrating with education, habitat, lifestyle. green growth, carbon equestrian, local biodiversity conservation looking at global temperature rise.
- Promoted and strengthened five Farmer Producer Organisations in Balangir and Nayagarh
- districts empowering small and marginal farmers protect their interests through crop diversification, enhanced production, adopting value additions and greater participation in market
- 3500 micro-model on water related projects on harvesting, restoration and recharge successfully implemented
- Ensured livelihood security of 4200 tribal, dalit and fisher folk families through increased
- productivity and income enhancement from diverse livelihood options including farming, forest products and fishing
- Livelihoods of 700 poor households restored through community assets creation and livelihood diversification and damaged houses in Kosha Gumuda block of Nabarangpur district during the flash flood in 2010
 - 2000 hectares brought under resilient farming promoting soil carbon absorption with science led livelihoods

- 500 hectares brought under pulses promoting soil nutrition under National Food Security Mission
- 2000 households in Western Odisha capacitated on backyard nutrition
- Facilitated access of 500 households to treadle pumps as part of water governance
- 8000 distressed migrants linked with migrant's support cell and 2000 distressed migrants skilled and self employed
- 10 ICT Kiosks promoted capacitating farmers for risks informed resilient livelihoods enabling them with informed digital weather information
- Enabled 3500 families adopt clean household energy solutions through accessing solar lighting system and fuel efficient cooking devices
- 05 Citizen Action, Climate Justice/Resilience committed for undertaking actions on deepening governance on water to localize SDGs

Donors/Supporters/Collaborators

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Affiliations & Alliances

UDYAMA is positioned as one of the Partner Organizations to Sustainable Food Systems (SFS) powered by FAO and UNEP, called as 'The One Planet Network' under the framework of Sustainable Consumption and Production (SCP).

UDYAMA is accredited to UNECOSOC, GEF, UNISDR, GWP and Accredited Observers to Green Climate fund. A network member of Revitalizing Rain-fed Agriculture, SRI India, AGWA, Water Climate Coalition, Global Alliance for Clean Cook Stoves, CLEAN, Earth Day Network, End Water Poverty Campaign, WSSCCC, SusanA , Sensitize 2 Sanitize, Gender and Water Alliance, GEICO, Asia Pacific Forum for SDGs, Eradication of Hunger and Poverty, ACCRN, CANSA, weAdapt, WOCATAPRCM, UNGLOBAL COMPACT, GACSFAO, UNISDR and UNESCAP.

Network-member of Ecosystem Services Partnership and Global Soil Partnership, Global Water Partnership, Climate Change Technology Network(CTCN). Life-member of Indian Association of Soil and Water-Conservation, Dehradun; Odisha Environmental Society, Bhubaneswar; India Water Partnership, Global Environment Facility and Indian Red Cross Society.

UDYAMA represents as a national focal point of regional steering committee for Asia in GNDR, CHS, C4C and SPHERE network and as a Roster Expert in UNHABITAT and CDKN and as an Observer to UNFCCC and UNCCD.

UDYAMA is acknowledged as an **ISO and Environment Accredited organization.**

Chronology of Awards and Accolades

Year	Award, Accolades & Accreditation
2021	SABERA Awards
2021	World Benchmarking Alliance
2021	Catalyst2030
2020	Green Climate Fund
2019	Best NGO support to communities in Cyclone FANI.
2019	Best NGO under Environment Category by Bright World Wide.
2016	UNESCO-Water Digest Award for Best NGO on Water Harvesting.
2014	International Award for Environment by Kyobo Foundation, Seoul, Korea.
2012	The e-ngo award by Digital Empowerment Foundation, New Delhi.
2010	Utkal Gourav award by Sishu Samaj.
2010	Best Social Organization in Social Service by Sishu Samaj.
2008	Participation Award in the International Year of Sanitation by Water-Aid.
2006	Best NGO Award for Rural Reconstruction and Environment by Rajeev Gandhi Foundation.

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In-house Competence

UDYAMA has team members with diverse skill sets from social development, rural development, engineering, project management and community mobilization and engagement. The organization has a pool of both resource generalists as managers and functional experts who contribute to organizations effectiveness at project delivery. Additionally, the organization works with a pool of technical sectoral experts, other CSOs, networks/alliances and institutions. UDYAMA has a set of outlined capability profile for the Consultants and internal pool which defines the capabilities required for effective performance.

Offices and Infrastructures

UDYAMA has offices with a modest space and facilities in four locations. Coordination Office and Western Odisha Balangir Project Office has the capability of catering trainings with minimum amenities and contributing to a healthy environment for 25-30 participants.

Coordination Office: @ Bhubaneswar, Odisha

Project Offices: @ i) Western Odisha Project Office: Titlagada, Balangir, Odisha; ii) KBK Project Office: Papdahandi, Nabarangpur, Odisha; iii) Coastal Project Office: Nayagarh, Odisha; iv) Southern Project Office: Boudh, Odisha.

Strategic Advisors

1. Dr. Ramesh Chandra Panda (Retd. IAS)

Former Secretary, MSME & Agriculture Department, Govt. of India; Member of Water Sector Commission, Government of India; Executive Board Member of Coalition of Food & Nutrition Security; Initiator of Nirmal Bharat Avijan Entreprises and MSME

2. Dr. Bhagaban Prakash

Advisor, Common Wealth Secretariat, India Chapter; Advisor, World Health Organisation

3. Smt. Kananbala Dash

A writer with extensive grass root experiences on socio-cultural issues and women empowerment.

4. Ms. Satyabhama Rath

Expert in the areas of institution building, socio-legal counselling and strengthening communities on pro-poor initiatives.

5. Shri Nilamadhab Prusty

Chairperson of SPHERE-India and Member of Global SPHERE, Ex- Chief of Party of IRG-DM-USAID- India, Former Sector Director -Disaster, CARE India; contributed in promoting SPHERE Standards and Skill development on Humanitarian Response Community Resilience building.

6. Dr Pradeep Patjoshi

Key expert in participatory action and learning, monitoring, training and capacity building. Served in international agencies such as, UNICEF, Plan International, Lepira International.

7. Late Prof. Radhamohan: Mentor, Advisor, initiator

Ex-member of planning board of Govt. of Odisha, former RTI Commissioner to State Commission, Govt. of Odisha, Prestigious 500 **Global Laureate awardee** on Environment and Development

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Basic Information

Organization	UDYAMA
Registration	As a Society under Society Registration Act, 1860
Date of Incorporation	7th June 1997
Other Registration	FCRA, 12 A, 80 G
Registered Office Address	Gandhi Marg, in-front of Bal Bhawan, Nayagarh-752069, Odisha
Coordination Office	K-6, HIG-140, Kalinga Vihar, P.O. - Patrapada Bhubaneswar-751019, Odisha Contact numbers - +91 674 2475656 (Landline), +919437133455 (Mobile)
Project Offices	Western Odisha - Pattanaik Nivas, Titlagada, Bolangir – 767033, Odisha, India. KBK Odisha Project Office – C/o – Shri Panchu Parida, Papadahandi, Nabarangpur – 764071, Odisha, India. Project office: C/o - Sri Purnachandra Gaigouria, B. N. Pur, Boudh, Odisha, India. Project Office - Gandhi Marg, In-front of Bal Bhawan, Nayagarh-752069, Odisha, India.
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Website	www.udyama.org https://youtube.com/watch?v=m7LBF5iG1E https://www.kbedu.or.kr/bbs.html?html=bbs_p/bbs_p1_1.html&s=1 , https://www.youtube.com/watch?v=DvxAji4s3Fo , https://www.youtube.com/watch?v=-QdYGPNy7ng&feature=youtu.be , https://youtu.be/hpqLDcK_vpY

https://www.google.co.in/search?ei=sI03W_f3MpqUvQSfsq_oBw&q=Livelihoods+%2C+udyama%2C&oq=Livelihoods+%2C+udyama%2C&gs_l=psy-ab.12..35i39k1.1881.8071.0.10491.11.11.0.0.0.287.1855.0j10j1.11.0....0...1.1.64.psy-ab..0.3.623...0i7i30k1j0i8i7i30k1.0.WvWEjzPyavM